

**UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF TEXAS**

X Corp.	§	
<i>Plaintiff</i>	§	
	§	
	§	
v.	§	Case No. <u>7:24-cv-00114-B</u>
	§	
	§	
World Federation of Advertisers, et al.	§	
<i>Defendant</i>	§	

**APPLICATION FOR ADMISSION *PRO HAC VICE***  
(Complete all questions; indicate "N/A" if necessary.)

**I.** Applicant is an attorney and a member of the law firm of (or practices under the name of)  
Wilson Sonsini Goodrich & Rosati, with offices at

953 E. 3rd Street, Suite 100  
(Street Address)

<u>Los Angeles</u> (City)	<u>CA</u> (State)	<u>90013</u> (Zip Code)
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<u>(323) 210-2900</u> (Telephone No.)	<u>(866)974-7329</u> (Fax No.)
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**II.** Applicant will sign all filings with the name Fred A. Rowley, Jr..

**III.** Applicant has been retained personally or as a member of the above-named firm by:

(List All Parties Represented)

Defendant Colgate Palmolive Company

to provide legal representation in connection with the above-styled matter now pending before the United States District Court for the Northern District of Texas.

IV. Applicant is a member in good standing of the bar of the highest court of the state of \_\_\_\_\_  
California, where Applicant regularly practices law.

Bar license number: 192298 Admission date: December 11, 1997

For Court Use Only.  
 Bar Status Verified:

**Attach to this application an original certificate of good standing issued within the past 90 days from the attorney licensing authority in a state in which you are admitted to practice (e.g., State Bar of Texas).**

V. Applicant has also been admitted to practice before the following courts:

Court:	Admission Date:	Active or Inactive:
<u>U.S. Court of Appeals, Federal Cir.</u>	<u>July 15, 2018</u>	<u>Active</u>
<u>U.S. Court of Appeals, 2nd Cir.</u>	<u>January 6, 2012</u>	<u>Active</u>
<u>U.S. Court of Appeals, 3rd Cir.</u>	<u>March 9, 2018</u>	<u>Active</u>
<u>Central Dist. of California</u>	<u>November 16, 2000</u>	<u>Active</u>

VI. Applicant has never involuntarily lost, temporarily or permanently, the right to practice before any court or tribunal, or resigned in lieu of discipline, except as provided below:

None

VII. Applicant has never been subject to grievance proceedings or involuntary removal proceedings—regardless of outcome—while a member of the bar of any state or federal court or tribunal that requires admission to practice, except as provided below:

None

VIII. Applicant has not been charged, arrested, or convicted of a criminal offense or offenses, except as provided below (omit minor traffic offenses):

None

**IX.** Applicant has filed for *pro hac vice* admission in the United States District Court for the Northern District of Texas during the past three (3) years in the following matters:

Date of Application:

Case No. And Style:

_____	_____
_____	_____
_____	_____

(If necessary, attach statement of additional applications.)

**X.** Local counsel of record associated with Applicant in this matter is

Lars L. Berg of the firm of Kelly Hart & Hallman, who has offices at

201 Main Street, Suite 2500

(Street Address)

Fort Worth

(City)

Texas

(State)

76102

(Zip Code)

(817) 878-3524

(Telephone No.)

(817) 878-9280

(Facsimile No.)

**XI.** Check the appropriate box below.

For Application in a **Civil Case**



Applicant has read *Dondi Properties Corp. v. Commerce Savs. & Loan Ass'n*, 121 F.R.D.284 (N.D. Tex. 1988) (en banc), and the local civil rules of this court and will comply with the standards of practice adopted in *Dondi* and with the local civil rules.

For Application in a **Criminal Case**

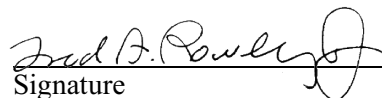


Applicant has read and will comply with the local criminal rules of this court.

**XII.** Applicant respectfully requests to be admitted to practice in the United States District Court for the Northern District of Texas for this cause only. Applicant certifies that a true and correct copy of this document has been served upon each attorney of record and the original upon the clerk of court, accompanied by a \$100 filing fee, on this the 14 day of May, 2025.

Fred A. Rowley, Jr.

Printed Name of Applicant



Signature

United States Court of Appeals, Fourth Circuit;  
Admitted February 27, 2015 Active

United States Court of Appeals, Sixth Circuit;  
Admitted August 18, 2000 Active

United States Court of Appeals, Ninth Circuit;  
Admitted December 12, 1997 Active

United States Court of Appeals, Tenth Circuit;  
Admitted April 16, 2024 Active

United States District Court, Eastern District Court of California;  
Admitted July 13, 2000 Active

United States District Court, Northern District Court of California;  
Admitted January 15, 2008 Active

# THE STATE BAR OF CALIFORNIA

## CERTIFICATE OF STANDING

**ISSUE DATE:** 4/8/2025

**LICENSEE NAME:** Fred Anthony Rowley, Jr.

**LICENSEE BAR NUMBER:** 192298

**LICENSEE STATUS:** Active

**ADMIT DATE:** 12/11/1997

**To Whom it May Concern:**

This certificate of standing certifies the record above is a true and correct copy of Fred Anthony Rowley, Jr.'s current standing with the State Bar of California as of the issue date.



**Carolina Almarante-Terrero**

Custodian of Record